

M.Com. Part II Semester IV
Business Administration Special Paper VII.
Subject Title -: Recent Advances in Business Administration
Course Code -: 413
(w.e.f. Academic Year: 2014-15)

Objectives:

- 1.To familiarise the students with the recent advancements in business administration
- 2.To develop an understanding about tools and their application in the business.

UNIT NO	CHAPTER	PERIODS
1	CONTEMPORARY ISSUES IN BUSINESS ADMINISTRATION Change management – Concept, Significance. Managing change- Important feature Dimensions Approaches towards managing change Futuristic and strategic approach toward changing business environment	12
2	APPROACHES TO QUALITY MANAGEMENT & ENTERPRISE RESOURCE PLANNING K Total Quality management Six sigma Technique feature & utility Five's system of Quality management. Concept & features of E. R. P Tools of E. R. Applying E. R. P. In business. Computers & E. R.P	12
3	CROSS- CULTURAL MANAGEMENT SYSTEM Global management system- Concept, &Significance. Issues in cross cultural management. Acquisition & mergers- Role & importance Current Trends in acquisitions & mergers national & international scenario	12
4	TURN AROUND & INNOVATION MANAGEMENT Concept & Significance of turnaround management, Techniques of turnaround management, Turn around management; prerequisite for success. Take over & turn around management Restructuring & Reengineering of business Concept of innovation Advantages and Significances of Innovation Key Steps in Innovation Management Role of Government and Private Institutions in promoting innovation	12
	Total	48